

# हंसराज कॉलेज

दिल्ली विश्वविद्यालय  
महात्मा हंसराज मार्ग,  
मलकागंज, दिल्ली - 110007  
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## HANSRAJ COLLEGE

UNIVERSITY OF DELHI  
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**NAAC ACCREDITED 'A+' GRADE COLLEGE**



**2024 - 25**

**Event Name :** Talk on “**Basics of Intellectual Property Rights and its importance for Innovators and Entrepreneurs**”

**Organized by :** Institutions Innovation Council, Department of Botany & IQAC

**Date :** 18th December, 2024 (online)

**Duration :** One day

**Convener :** Dr. Ambika

**Coordinator(s) :** Dr. Bhavana Sharma Jha, Dr. Pratibha Tiwari, Prof. Monika Koul

**Number of student Participants :** 41

**Number of Faculty Participants :** 9

**Expenditure Amount (If Any) :** NIL

**Mode of Session Delivery :** Online

**Objective of Program :** To create awareness regarding the legalities and Intellectual Property Rights in budding innovators and entrepreneurs

**Link of program :** <https://meet.google.com/nqe-ijig-zzx>

### **Report of the Webinar :**

Institution Innovation Council (IIC) in collaboration with IQAC Hansraj College and Department of Botany organized a webinar on the **Basics of Intellectual Property Rights and its Importance for Innovators & Entrepreneurs**”. The webinar started with the introduction of the resource person, **Dr Arun Kumar Maurya (Ph.D, L.L.M, L.L.B)**, Assistant Professor, Multani Mal Modi College, Modinagar, Meerut by **Dr. Bhavana Sharma Jha**, Assistant Professor, Department of Botany, Hansraj College, University of Delhi. The webinar provided valuable insights into the role of Intellectual Property (IP) in fostering innovation and entrepreneurship. The session highlighted the

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importance of protecting innovations through various IP tools, including patents, designs, copyrights, trademarks, and merchandise marks. **Dr. Maurya** discussed Patents as a way to protect new inventions, granting inventors exclusive rights to their creations for a set period. The significance of designing patents was emphasized for those who create aesthetically unique products. Further, Copyright was explained as a safeguard for original works, including literature, music, and art, ensuring that creators have control over the reproduction and distribution of their work. He emphasized trademarks as vital tools for protecting brand identity and ensuring that consumers can distinguish products in the marketplace. Merchandise marks further extend trademark protection by covering items like logos and slogans used on merchandise. The webinar also touched on the Universal Declaration of Human Rights (UDHR), emphasizing the right to participate in the cultural and scientific progress of society, which includes the protection of intellectual creations. Intellectual property rights align with the UDHR by securing creators' interests and encouraging further contributions to society. Moreover, the session provided an overview of career opportunities in this interesting field, such as roles in patent law, IP consultancy, and research. These positions offer opportunities for professionals to work with entrepreneurs and innovators, guiding them in protecting their creations. The growing importance of IP in a globalized economy makes this field a promising avenue for those interested in legal, creative, and business domains.

The webinar concluded by reiterating the importance of intellectual property rights for innovators and entrepreneurs. It was emphasized that IP protection is not just about safeguarding creations but also about creating a competitive edge in the market. By securing patents, copyrights, trademarks, designs, and merchandise marks, innovators and entrepreneurs can safeguard their hard work, build strong brands, and avoid legal conflicts. Overall, understanding and leveraging IP is crucial to fostering

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innovation, driving economic growth, and ensuring the long-term success of a business. The Webinar closed with the Vote of Thanks to the speaker.


### Poster of the Webinar

**हंसराज कॉलेज**  
— दिल्ली विश्वविद्यालय —



**विकसित भारत**  
**अभियान**  
1947 TO 2047


**BOBOTANICAL SOCIETY OF INDIA**  
**BOTANIQUE**


**INSTITUTION'S INNOVATION COUNCIL**  
(Ministry of HRD Initiative)


**INSTITUTION'S INNOVATION COUNCIL (IIC) &  
DEPARTMENT OF BOTANY  
IN COLLABORATION WITH  
IQAC  
HANSRAJ COLLEGE  
ORGANIZES  
A WEBINAR  
On**


**Basics of Intellectual Property Rights  
and its Importance for Innovators &  
Entrepreneurs**

**Dr. Arun Kumar Maurya**  
(Ph.D, L.L.B)  
Assistant Professor  
Multani Mal Modi College  
Modinagar, Meerut



 **18 December, 2024**

 **10: 45 a.m**

 <https://meet.google.com/nqe-ijjg-zzx>

**PROF. (DR.) RAMA**  
Patron

<b>DR. BHAVANA SHARMA JHA</b>	<b>PROF. MONIKA KOUL</b>	<b>DR. PRATIBHA TIWARI</b>	<b>DR. AMBIKA</b>
Event Co-Ordinator	IPR Co-Ordinator	Innovation Co-Ordinator	Convenor
IIC-HRC, DU	IIC-HRC, DU	IIC-HRC, DU	IIC-HRC, DU

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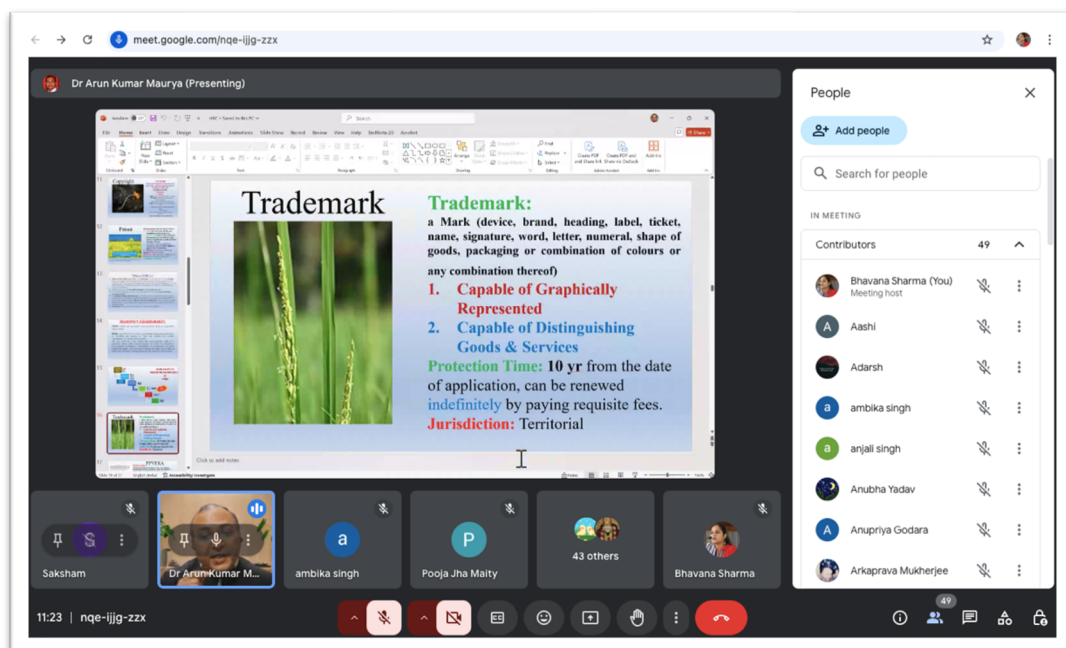


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## Few glimpses of the Webinar





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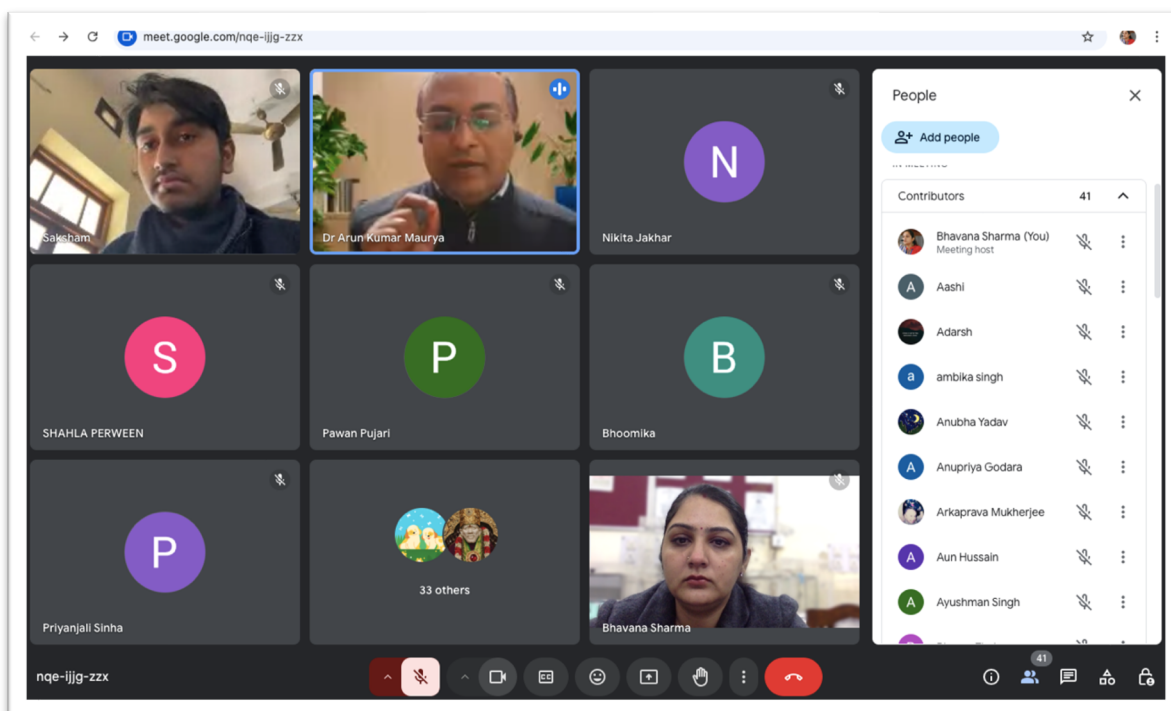
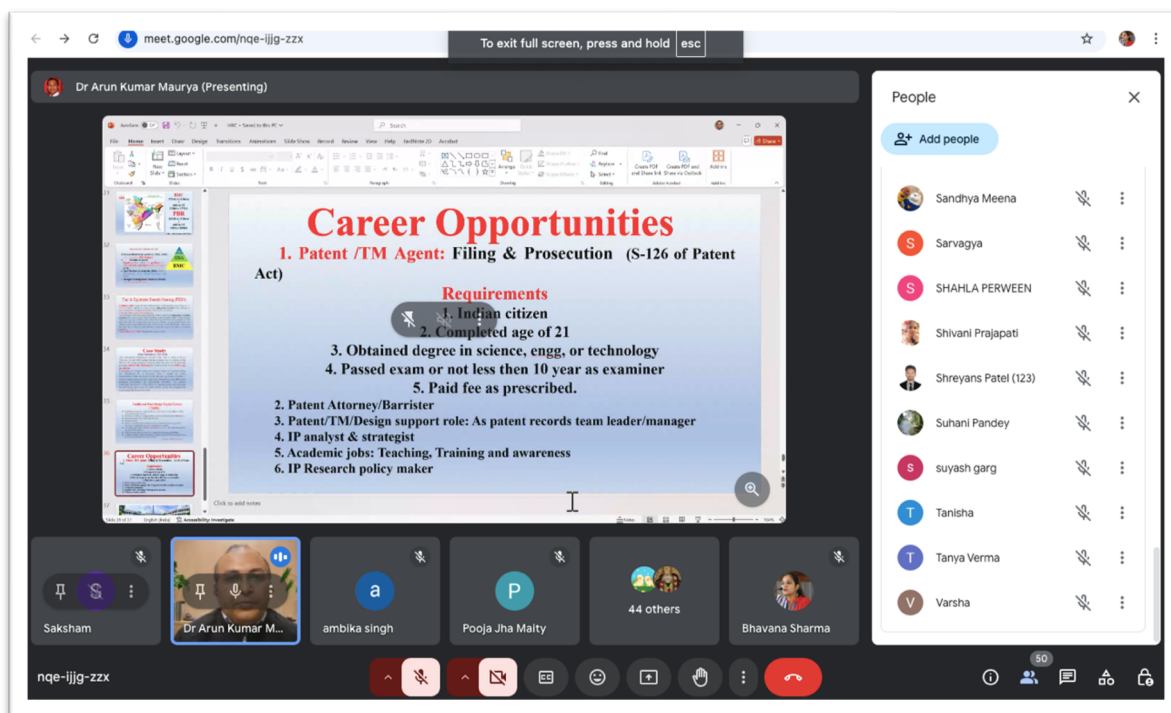
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There were a total of 50 participants in the webinar including both the faculty members and students of Hansraj College :

1. Prof. Monika Koul
2. Dr. Ambika
3. Dr. Pratibha Tiwari
4. Dr. Bhavana Sharma Jha
5. Dr. Suyash
6. Dr. Pooja Jha Maity
7. Dr. Savita
8. Dr. Ritu Pandey
9. Dr. Yagyadutt Goswami

#### List of Students Participated

Sr. No.	Name	Roll No.	Course
1.	Adarsh	245563193	B.Sc. (H) Botany
2.	Aashi	245694110	B.Sc. (H) Zoology
3.	Shreyans Patel	245694123	B.Sc (H) Zoology
4.	Sarvagya Lohani	245563110	B.Sc. (H) Botany
5.	Kohsheen Kaul	245694149	Bsc.(H) Zoology
6.	K.P.Sangeerthana	245563172	B.Sc. (H) Botany
7.	Nikita	245563164	B.Sc. (H) Botany
8.	Tanya verma	245563150	B.Sc. (H) Botany
9.	Suhani Panday	245563119	B.Sc. (H) Botany
10.	Ravi Raj	245563141	B.Sc. (H) Botany
11.	Sandhya	245563149	B.Sc. (H) Botany
12.	Mantasha Khan	245694088	B.Sc. (H) Zoology
13.	Sakshi	245563102	B.Sc. (H) Botany
14.	Kanak Chaturvedi	245563141	B.Sc. (H) Botany
15.	Bhavya Thakur	2455639247	B.Sc. (P) Life Science
16.	Dhanusha Rana	245563128	B.Sc. (H) Botany
17.	Manvi Aggarwal	245563121	B.Sc. (H) Botany

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18.	Bhoomika	245563147	B.Sc. (H) Botany
19.	Ravi Kumar Meena	245563106	B.Sc. (H) Botany
20.	Anubha Yadav	235563161	B.Sc. (H) Botany
21.	Saksham Sharma	245563133	B.Sc. (H) Botany
22.	Nisha Kushwaha	14230	B.Sc. Life sciences
23.	Jatin Suman	245563151	B.Sc. (H) Botany
24.	Anjali singh	245563125	B.Sc. (H) Botany
25.	Manasvi Chaudhary	245563111	B.Sc. (H) Botany
26.	Aun Hussain	245563191	B.Sc. (H) Botany
27.	Nivriti sharma	245563131	B.Sc. (H) Botany
28.	Varsha	245563184	B.Sc. (H) Botany
29.	Priyanjali Sinha	245563160	B.Sc. (H) Botany
30.	Arka Prava Mukherjee	245563136	B.Sc. (H) Botany
31.	Rohan Das	245563132	B.Sc. (H) Botany
32.	Randeep Singh Dhankar	245563132	B.Sc. (H) Botany
33.	Himanshi vyas	245563130	B.Sc. (H) Botany
34.	Dev Nandan Sharma	245563170	B.Sc. (H) Botany
35.	Ayushman singh	245563174	B.Sc. (H) Botany
36.	AKANKSHA	245563139	B.Sc. (H) Botany
37.	Tapaswi kumar sahu	245563176	B.Sc. (H) Botany
38.	Nikita	245563177	B.Sc. (H) Botany
39.	Anupriya	245563192	B.Sc. (H) Botany
40.	Tanisha	245563186	B.Sc. (H) Botany
41.	Hitesh Tiwari		B.Sc. (H) Botany